Required by my fraternity/sorority

- 19% (Men) 39% (Women)

Encouragement from other UM students

- 38% (Men) 39% (Women)

Encouragement from friends or family

- 41% (Men) 46% (Women)

Opportunity to enhance my academic achievement

- 31% (Men) 42% (Women)

Location of where the work was to be conducted

- 34% (Men) 47% (Women)

Opportunities to develop leadership skills

- 45% (Men) 59% (Women)

Strengthen my resume for grad school or employment

- 39% (Men) 60% (Women)

Change conditions in the community

- 57% (Men) 69% (Women)

Opportunity to learn new things

- 47% (Men) 71% (Women)

Unique or interesting opportunity arose to participate

- 61% (Men) 77% (Women)

Belief in the particular cause

- 65% (Men) 81% (Women)

Become a better citizen and community participant

- 65% (Men) 83% (Women)

** denotes statistically significant differences between men & women (p < .05)

Source: 2013 UMAY Survey

n = 560

Percentage of students, by gender, indicating that the item was a "significant reason" for involvement in community service