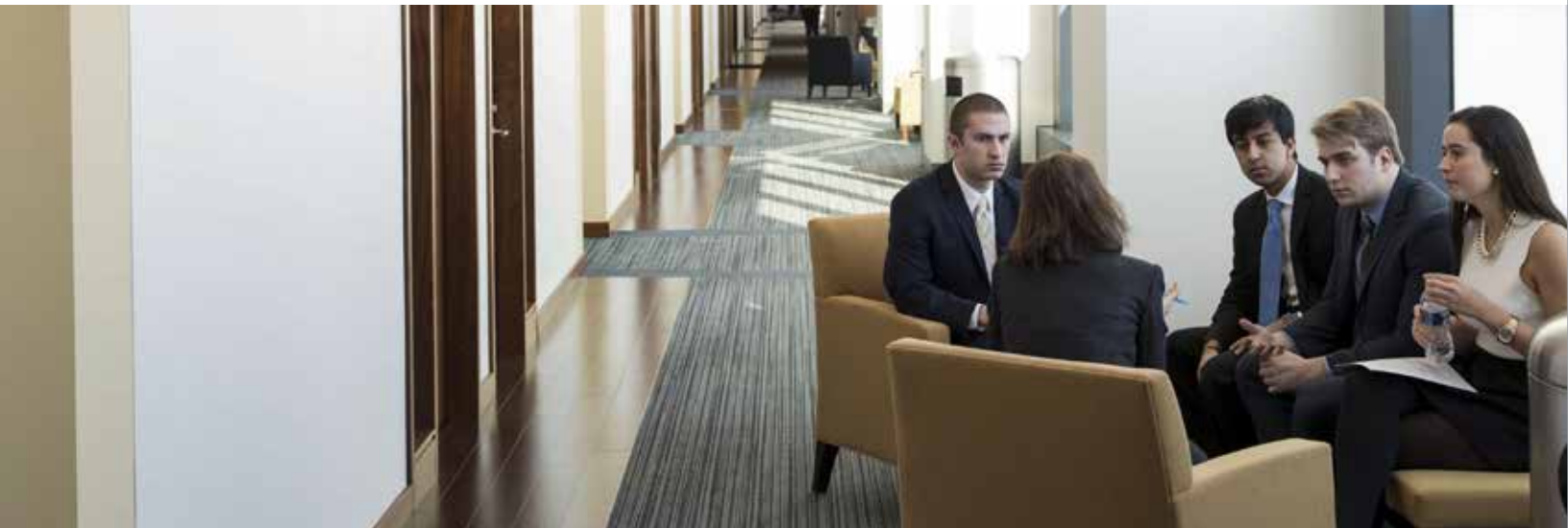


BBA GRADUATES



Our Bachelor of Business Administration students graduate from a top-ranked program with an innovative curriculum emphasizing hands-on learning. Students take about half their credits outside of Ross, ensuring that our graduates are well-rounded, creative, and skilled in critical thinking.

145+

companies hired graduates in 2016

BBA Graduate Overview

DEMOGRAPHIC OVERVIEW AT GRADUATION

Class Size.....	498
Grade Point Average (GPA)	3.61
Women	38%
Minorities	4%
International Students.....	8%

2016 HIRING COMPANIES

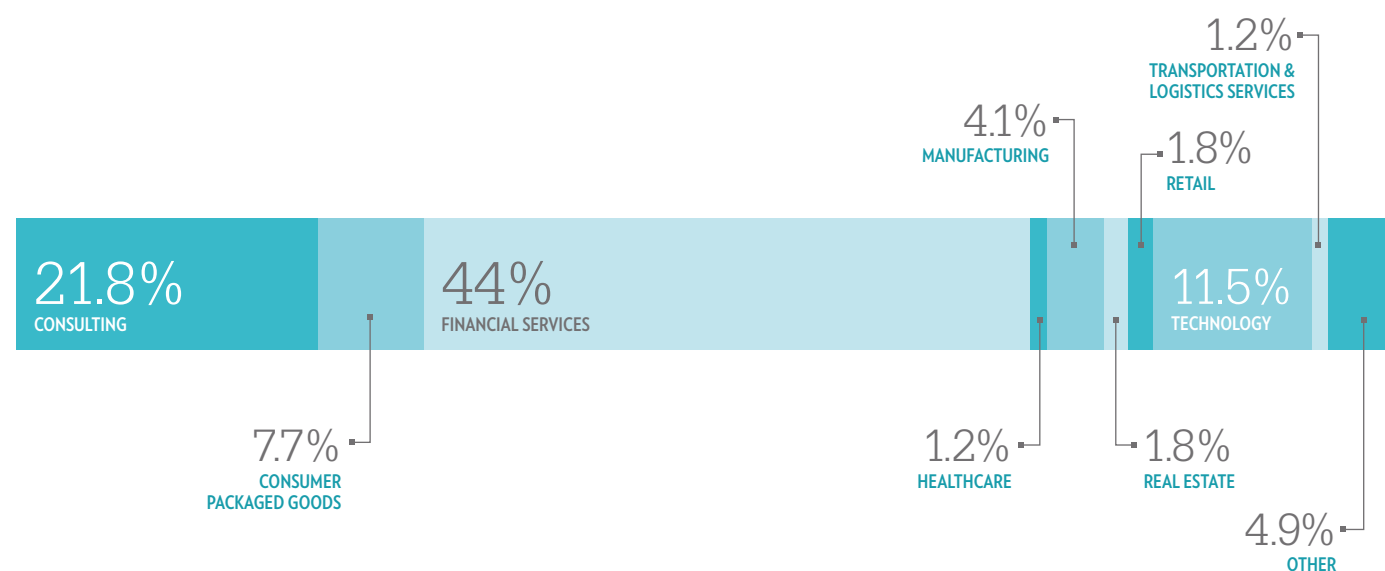
- A.T. Kearney Inc.
- Accenture
- AIG
- Amazon
- AMCON
- American Express Co.
- American Israel Public Affairs Committee
- Anheuser-Busch Companies Inc.
- AOL
- Apollo Global Management LLC
- AppFolio
- BAE Systems
- Bain & Co.
- Bank of America Merrill Lynch
- Barclays PLC
- BlackRock Inc.
- Blackstone Group
- Bloomberg LP
- Bloomington Inc.
- BNP Paribas
- The Boston Consulting Group
- Brunswick Corp.
- Burger King Corp.
- Cambridge Group
- Capital One
- Cardinal Health Inc.
- CBS Sports
- CEB
- Cisco Systems Inc.
- Citadel Investment Group
- Citi
- Clarkston Consulting
- Clorox Co.
- Clover Health
- Collaborative Solutions
- Cowen Group
- Credit Suisse Singapore
- Deloitte
- Deutsche Bank
- Dimensional Fund Advisors
- DRW Trading Group
- Duff & Phelps, LLC
- Eli Lilly & Co.
- Epic Systems Corp.
- Evercore
- EY
- FCA North America
- Federal Capital Partners
- Ford Motor Co.
- GCM Grosvenor
- General Electric Co.
- General Motors Corp.
- Geofeedia Inc.
- Goldman Sachs Group
- Google Inc.
- Grainger
- Green Courte Partners LLC
- Guggenheim Partners
- Hanover Street Capital Partners
- Harris Williams & Co.
- HMS Development
- Houlihan Lokey
- HSBC Securities (USA) Inc.
- Huron Consulting Group
- IBM Corp.
- Insight Venture Partners
- Intel Corporation
- Jefferies LLC
- JPMorgan Chase & Co.
- KeepTruckin
- Keurig Green Mountain
- KeyBanc Capital Markets
- KPMG LLP
- Kraft Heinz Co.
- Lazard Frères & Co. LLC
- Lightstone Group
- Lincoln International
- LinkedIn
- Lochbridge
- Macquarie Capital Advisors
- Makena Capital Management
- McGladrey LLP
- McKinsey & Co.
- Mercer
- Microsoft Corp.
- MindShare
- Mizuho Bank
- Moelis & Co.
- Mondelez International
- Morgan Stanley
- MUFG
- NBC Universal
- Nickelodeon Animation Studios
- The Nielsen Co.
- Nomura Securities Co. Ltd.
- Oliver Wyman
- Oracle Capital Partners LLC
- Oracle Corp.
- Owens Corning
- Pearl Meyer & Partners
- PepsiCo Inc.
- Perella Weinberg Partners LP
- Peter J. Solomon Co.
- Piper Jaffray & Co.
- Plante Moran
- PNC Bank
- Poshmark
- Prime Finance Partners
- Prophet
- Prudential Securities
- PwC
- Qualtrics
- Raymond James Financial
- RBC Capital Markets
- Reckitt Benckiser
- Resinate Materials Group
- Roland Berger Strategy Consultants
- Rothschild Inc.
- S.C. Johnson & Son Inc.
- Sagent Advisors Inc.
- Saks Fifth Avenue
- Sharethrough
- Shell
- Stout Risius Ross Inc.
- SunTrust Banks Inc.
- Target Corp.
- Textron Inc.
- Title Source Inc.
- Treacy & Company
- Uber Technologies Inc.
- UBS
- Unilever
- University of Michigan
- United Airlines
- Uptake Technologies
- ValStone Partners
- The Walt Disney Co.
- Walton Street Capital LLC
- Waterfall Asset Management
- Wells Fargo
- Whirlpool Corp.
- William Blair
- Willis & Towers Watson
- WorldQuant Hedge Fund
- Yahoo! Inc.
- ZS Associates



BBA Graduate Acceptances by Industry

2016 DETAILED COMPENSATION INFORMATION (98% of accepted offers included usable industry salary data.)

INDUSTRY	BASE SALARY				SIGNING BONUS		OTHER GUARANTEED COMPENSATION	
	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN	% OF REPORTED	MEDIAN
Consulting	21.8%	\$74,000	\$72,422	\$44,000-\$85,000	82.4%	\$5,000	39.2%	\$7,500
Consumer Packaged Goods	7.7%	\$62,000	\$62,538	\$54,000-\$78,000	76.9%	\$7,500	38.5%	\$5,000
Financial Services	44.0%	\$85,000	\$79,627	\$50,000-\$150,000	83.9%	\$10,000	34.9%	\$17,500
Healthcare	1.2%	\$55,000	\$55,000	\$55,000-\$55,000	25.0%	\$10,000	50.0%	\$3,500
Manufacturing	4.1%	\$60,600	\$62,328	\$52,500-\$70,000	64.3%	\$10,000	14.3%	\$5,175
Real Estate	1.8%	\$61,500	\$63,267	\$41,600-\$85,000	16.7%	\$10,000	50.0%	\$5,500
Retail	1.8%	\$55,500	\$55,333	\$50,000-\$60,000	33.3%	\$2,500	0.0%	—
Technology	11.5%	\$68,000	\$69,257	\$36,000-\$106,000	56.4%	\$7,000	28.2%	\$16,000
Transportation & Logistics Services	1.2%	\$57,500	\$65,000	\$55,000-\$90,000	50.0%	\$3,500	50.0%	\$20,500
Other	4.9%	\$57,000	\$50,489	\$33,000-\$65,000	41.2%	\$3,000	17.6%	\$4,000



BBA Graduate Acceptances by Function

2016 DETAILED COMPENSATION INFORMATION (98% of accepted offers included usable function salary data.)

FUNCTION	BASE SALARY				SIGNING BONUS		OTHER GUARANTEED COMPENSATION	
	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN	% OF REPORTED	MEDIAN
Accounting	1.8%	\$60,000	\$59,333	\$52,000-\$65,000	83.3%	\$3,000	0.0%	—
Consulting	24.5%	\$73,000	\$72,690	\$55,000-\$85,000	83.1%	\$5,000	37.3%	\$6,700
Strategy Consulting	12.9%	\$75,000	\$74,815	\$62,000-\$80,000	90.9%	\$5,000	47.7%	\$8,000
General Consulting	5.3%	\$70,000	\$70,639	\$61,000-\$85,000	100.0%	\$6,750	11.1%	\$3,850
IT/Systems Consulting	1.2%	\$66,000	\$68,000	\$55,000-\$85,000	50.0%	\$9,000	50.0%	\$7,250
Operations/Process	2.7%	\$67,000	\$69,111	\$63,000-\$85,000	66.7%	\$5,000	44.4%	\$4,625
Internal Consulting	1.2%	\$66,000	\$68,375	\$56,500-\$85,000	100.0%	\$12,500	50.0%	\$16,250
Human Capital Consulting	1.2%	\$72,250	\$69,750	\$62,000-\$72,500	25.0%	\$2,500	0.0%	—
Finance	46.0%	\$85,000	\$76,616	\$53,000-\$95,000	80.1%	\$10,000	32.7%	\$15,000
Investment Banking	20.4%	\$85,000	\$85,560	\$75,000-\$95,000	87.0%	\$10,000	34.8%	\$32,500
Corporate Finance	9.1%	\$62,000	\$63,327	\$55,000-\$85,000	67.7%	\$7,500	29.0%	\$3,049
Sales/Trading	2.7%	\$85,000	\$85,000	\$85,000-\$85,000	88.9%	\$10,000	33.3%	\$30,000
Asset Management	5.6%	\$70,000	\$71,737	\$53,000-\$85,000	73.7%	\$10,000	26.3%	\$6,000
Other Finance	8.2%	\$67,248	\$70,071	\$58,000-\$85,000	78.6%	\$10,000	35.7%	\$7,500
Marketing/Sales	16.2%	\$60,000	\$62,493	\$33,000-\$93,000	56.4%	\$7,000	32.7%	\$6,600
Brand/Product Management	5.0%	\$65,000	\$69,033	\$56,500-\$90,000	52.9%	\$7,500	35.3%	\$8,150
Sales	6.2%	\$55,000	\$59,786	\$36,000-\$93,000	57.1%	\$3,750	38.1%	\$11,560
General Marketing	1.5%	\$77,500	\$74,375	\$54,000-\$88,500	60.0%	\$5,000	40.0%	\$3,200
Buying/Merchandising	1.2%	\$55,500	\$56,800	\$54,000-\$88,500	60.0%	\$2,500	40.0%	\$3,500
Other Marketing	2.3%	\$56,000	\$54,680	\$33,000-\$85,000	50.0%	\$8,750	12.5%	\$4,000
Strategic Planning	1.2%	\$66,500	\$65,750	\$55,000-\$75,000	75.0%	\$10,000	75.0%	\$4,500
Other*	10.3%	\$60,000	\$69,063	\$33,000-\$150,000	48.6%	\$10,000	31.4%	\$12,000

*Other includes Real Estate – 2.7%, Strategic Planning – 1.2%, and IT – 0.9%

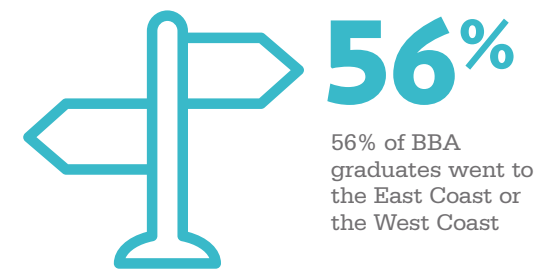
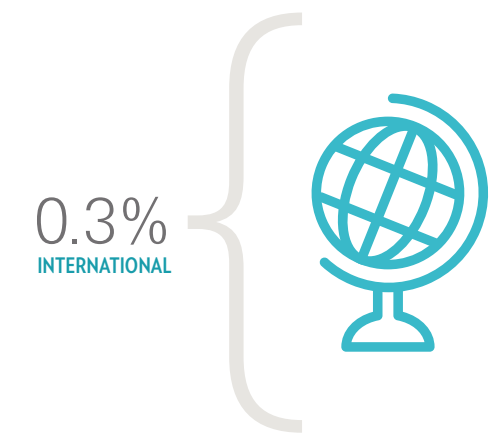
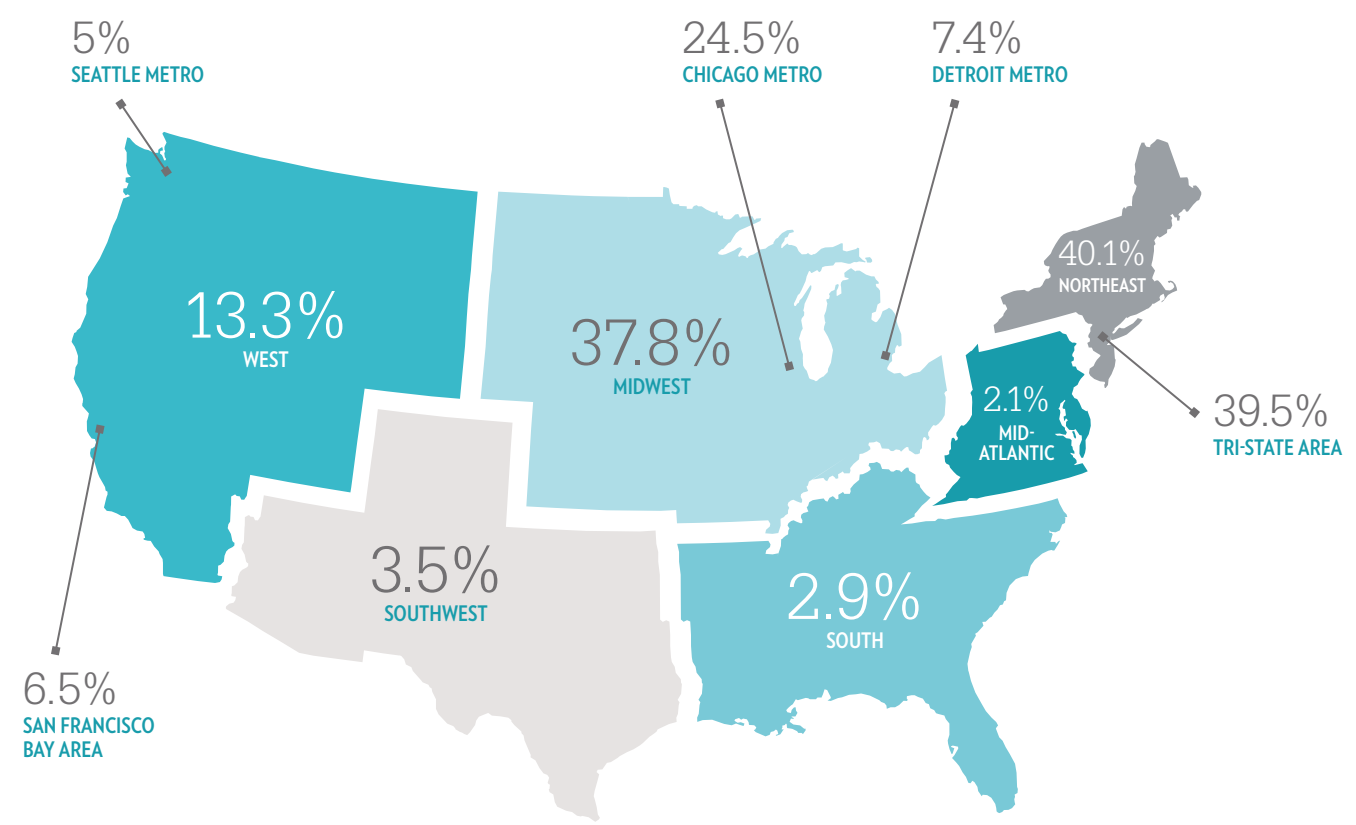


24%
of BBA grads go
into consulting

BBA Graduate Acceptances by Region

2016 DETAILED COMPENSATION INFORMATION (98% of accepted offers included usable function salary data.)

REGION	BASE SALARY				SIGNING BONUS		OTHER GUARANTEED COMPENSATION	
	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN	% OF REPORTED	MEDIAN
Mid-Atlantic	2.1%	\$65,000	\$63,757	\$58,000-\$75,000	85.7%	\$10,000	42.9%	\$4,500
Philadelphia Metro	0.3%	—	—	—	—	—	—	—
Washington DC Metro	1.8%	\$65,000	\$64,383	\$58,000-\$75,000	83.3%	\$10,000	33.3%	\$4,250
Midwest	37.8%	\$68,498	\$68,950	\$33,000-\$150,000	74.2%	\$5,000	34.4%	\$5,750
Chicago Metro	24.5%	\$70,000	\$69,775	\$33,000-\$150,000	42.5%	\$5,000	39.8%	\$6,700
Detroit Metro	7.4%	\$68,500	\$67,276	\$36,000-\$85,000	68.0%	\$10,000	24.0%	\$5,175
Minneapolis/St. Paul Metro	1.2%	\$57,500	\$64,000	\$56,000-\$85,000	50.0%	\$12,500	—	—
Other	4.7%	\$56,000	\$60,438	\$52,000-\$75,000	50.0%	\$5,500	31.3%	\$5,000
Northeast	40.1%	\$85,000	\$77,171	\$40,000-\$95,000	77.2%	\$10,000	32.4%	\$17,500
Boston Metro	0.6%	—	—	—	—	—	—	—
Tri-State Area	39.5%	\$85,000	\$77,489	\$40,000-\$95,000	76.9%	\$10,000	32.1%	\$20,000
South	2.9%	\$65,000	\$65,444	\$37,440-\$85,000	70.0%	\$10,000	40.0%	\$8,000
Atlanta Metro	0.3%	—	—	—	—	—	—	—
Miami Metro	0.3%	—	—	—	—	—	—	—
Other	2.4%	\$66,500	\$66,805	\$37,440-\$85,000	75.0%	\$10,000	37.5%	\$6,000
Southwest	3.5%	\$60,000	\$59,000	\$50,000-\$75,000	83.3%	\$7,000	25.0%	\$5,036
Dallas Metro	0.6%	—	—	—	—	—	—	—
Denver Metro	0.3%	—	—	—	—	—	—	—
Houston Metro	0.6%	—	—	—	—	—	—	—
Other	1.8%	\$50,000	\$53,333	\$50,000-\$60,000	83.3%	\$7,000	33.3%	\$17,536
Phoenix Metro	0.3%	—	—	—	—	—	—	—
West	13.3%	\$75,000	\$72,511	\$33,000-\$106,000	62.2%	\$10,000	40.0%	\$8,150
Los Angeles Metro	1.5%	\$57,000	\$60,000	\$33,000-\$85,000	20.0%	\$10,000	60.0%	\$7,500
Other	0.3%	—	—	—	—	—	—	—
San Francisco Bay Area	6.5%	\$72,500	\$72,455	\$48,000-\$90,000	72.7%	\$8,500	45.5%	\$5,927
Seattle Metro	5.0%	\$82,500	\$78,781	\$55,000-\$106,000	64.7%	\$22,000	29.4%	\$16,000
International	0.3%	—	—	—	—	—	—	—
Asia	0.3%	—	—	—	—	—	—	—



Graduates Seeking Employment

	U.S. CITIZENS/ PERMANENT RESIDENTS		FOREIGN NATIONALS		TOTAL GRADUATING CLASS	
Seeking Employment	75.0%	362	3.3%	16	78.3%	378
Seeking New Employment	42.7%	206	2.3%	11	45.0%	217
Returning to Internship Employer	32.3%	156	1.0%	5	33.3%	161
Not Seeking Employment	9.3%	45	1.7%	8	11.0%	53
Starting/Buying Company	0.4%	2	0.0%	0	0.4%	2
Continuing Education	7.7%	37	1.7%	8	9.4%	45
Sponsored Student/Already Employed	0.2%	1	0.0%	0	0.2%	1
Not Currently Seeking Employment	1.0%	5	0.0%	0	1.0%	5
No Information Available	10.1%	49	0.6%	3	10.7%	52
Total Graduates	94.4%	456	5.6%	27	100%	483

Position Source

	NUMBER	% OF TOTAL
On-Campus/School Facilitated	197	57.6%
On-Campus Recruiting	79	23.1%
Other School Facilitated (Posting, Alumni/Faculty Networking, etc...)	24	7.0%
Returning to On-Campus/School Facilitated Internship	93	27.2%
Third Party Source	1	0.3%
Off-Campus/Direct Contact	69	20.2%
Direct Contact	27	7.9%
Other Off-Campus Contact (Personal Networking, Other Job Postings, etc...)	18	5.3%
Returning to Off-Campus/Direct Contact Internship	22	6.4%
Starting/Buying Company	2	0.6%
Not Reported	76	22.2%
Total	342	100.0%

Timing of Job Offers

	RECEIVED FIRST OFFER BY GRADUATION	RECEIVED FIRST OFFER WITHIN 3 MONTHS OF GRADUATION
U.S. Citizens/Permanent Residents	93.4%	95.6%
Foreign Nationals	93.8%	93.8%
Total	93.4%	95.5%

Timing of Job Acceptances

	ACCEPTED OFFER BY GRADUATION	ACCEPTED OFFER WITHIN 3 MONTHS OF GRADUATION
U.S. Citizens/Permanent Residents	87.6%	90.3%
Foreign Nationals	68.8%	68.8%
Total	86.8%	89.4%



\$72.5K

Total median
base salary

Base Salary by Citizenship

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
U.S. Citizens/Permanent Residents	321	96.7%	\$70,000	\$71,984	\$33,000-\$150,000
Foreign Nationals	11	3.3%	\$77,500	\$77,409	\$60,000-\$85,000
Total	332	100.0%	\$72,500	\$72,164	\$33,000-\$150,000

Signing Bonus by Citizenship

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BONUS	MEAN BONUS	BONUS RANGE
U.S. Citizens/Permanent Residents	243	96.5%	\$10,000	\$8,930	\$1,000-\$50,000
Foreign Nationals	9	3.5%	\$10,000	\$9,222	\$3,000-\$15,000
Total	252	100.0%	\$10,000	\$8,940	\$1,000-\$50,000

Other Guaranteed Compensation by Citizenship

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BONUS	MEAN BONUS	BONUS RANGE
U.S. Citizens/Permanent Residents	111	97.4%	\$8,500	\$14,769	\$789-\$60,000
Foreign Nationals	3	2.6%	\$40,000	\$31,167	\$3,500-\$50,000
Total	114	100.0%	\$8,500	\$15,200	\$789-\$60,000