

BBA GRADUATES



Our Bachelor of Business Administration students graduate from a top-ranked program with an innovative curriculum emphasizing hands-on learning. Students take about half their credits outside of Ross, ensuring that our graduates are well-rounded, creative, and skilled in critical thinking.

190+

190+ COMPANIES HIRED
GRADUATES IN 2017

BBA Graduate Overview

DEMOGRAPHIC OVERVIEW

Regular Admission

Class Size.....	395
Grade Point Average (GPA)	3.7
Women	43%
Underrepresented Minorities.....	4%
International Students.....	7%

Preferred Admission

Class Size.....	77
Grade Point Average (GPA)	3.7
Women	27%
Underrepresented Minorities.....	1%
International Students.....	10%

2017 HIRING COMPANIES

A.T. Kearney Inc.
Abercrombie & Fitch
Accenture
Aetna
Agvantage Solutions
Alidade Capital LLC
Ally
Alvarez & Marsal LLC
Amazon
American Express Co.
Anheuser-Busch Companies Inc.
Apple
The Ardent Co.
Ares Management LLC
Automation Ideas
Bain & Co. Inc.
Bank of America Merrill Lynch
Barclays PLC
Bay Area Urban Development
BlackRock Inc.
The Blackstone Group
Bloomberg L.P.
Bluewolf Group
BLVD Capital Investment
BMO Capital Markets
BNP Paribas
Bosch
The Boston Consulting Group
BP America Inc.
Brixmor Property Group
BTIG
Business Insider
Cantor Fitzgerald
Capgemini
Capital One
Cardinal Health Inc.
CBRE Inc.
Centerview Partners LLC
Change Healthcare
Cisco Systems Inc.
Citi
City Year
The Clorox Co.
Comcast/NBCUniversal
Cornerstone Research
Crédit Agricole CIB
DaVita Inc.
Dell Inc.
Deloitte
Deutsche Bank
DHL Consulting
Dick's Sporting Goods
Digitas
Dimensional Fund Advisors
Drake Star Partners
DTE Energy
Duff & Phelps LLC
Eli Lilly & Co.
End-to-End Analytics
Evercore
EY
Facebook Inc.
Federal Bureau of Investigation
Ford Motor Co.
FTI Consulting
Gartner
GCM Grosvenor

General Motors Corp.
Geronimo Energy
Goldman Sachs Group
Google Inc.
Graceland Fruit Inc.
Greentech Capital Advisors
Guggenheim Partners
Heitman
Horizon Media Inc.
Houlihan Lokey
Hudson's Bay Co. - Lord & Taylor
Huron Consulting Group
IBM Corp.
Insight Venture Partners
Intel Corp.
InterVarsity Christian Fellowship
J.P. Morgan
Jefferies LLC
Jet.com
JLL
The Keystone Group
Management Consulting
KPMG LLP
Kraft Heinz Co.
The Kresge Foundation
L.E.K. Consulting
Lazard
Lieberman Research Worldwide
LinkedIn
Lord Abbett
L'Oreal USA Inc.
M&T Bank Corp.
Macquarie Holdings (USA) Inc.
Marcus & Millichap Real Estate
Investment Services
Mariner Investment Group
McKinsey & Co.
Mercer
Meritor
Merrill Lynch Wealth Management
Microsoft Corp.
Middleburg Management
Mizuho Bank
Morgan Stanley
Motiva Enterprises
MUFG
NAI Wisinski
Newbury Partners
Nielsen
Nomura Securities International, Inc.
Northrop Grumman
The NRP Group LLC
NWQ Investment Management
Och-Ziff Capital Management Group
Octagon
Ogilvy and Mather
OneStream Software LLC
Oracle
Peak6 Investments
Penski Logistics
PepsiCo Inc.
Peter J. Solomon Co.
Pfizer Inc.
Pickering Pacific
PJT Partners
Plante Moran
PolyOne Corp.

Practice Ignition
Prime Finance Partners
Procter & Gamble Co.
Prophet
PwC
Qualtrics
Quicken Loans
Quill.com
The Raine Group
Raymond James & Associates
RBC Capital Markets
Reckitt Benckiser
Refinery29
Rent the Runway
Residential Capital Management
Rightpoint Consulting
Roland Berger Strategy Consultants
Rothschild Inc.
S&P Capital IQ / McGraw Hill Financial
S.C. Johnson & Son Inc.
Sagent Advisors Inc.
Saks Fifth Avenue
Salesforce
Service.com
The Scion Group
Shell Oil Co.
Situs
Starwood Retail Partners
Stifel
Stone Street Properties
Stout Risius Ross Inc.
Strategy&
Stryker Corp.
Sumitomo Mitsui Banking
Corp. Nikko
Susquehanna International Group, LLP
Synchrony Financial
Target Corp.
Tenex Capital Management
TPG Capital
Trafigura
Treacy & Co.
Uber Technologies
UBS
Unilever
Union Pacific Railroad Co.
United Airlines
United States of America Peace Corps
University of Michigan
The Vanguard Group
VaynerMedia
Venture for America
VillageMD
Visa
Vista Equity Partners
Walgreens
Wells Fargo
Whirlpool Corp.
William Blair
William Morris Endeavor
Women's Alzheimer's Movement
XL Catlin
Yahoo! Inc.
Yelp
Zillow Group
ZS Associates

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J.P.Morgan



McKinsey & Company

Morgan Stanley



Goldman Sachs

Deloitte.

GM General Motors

Deutsche Bank

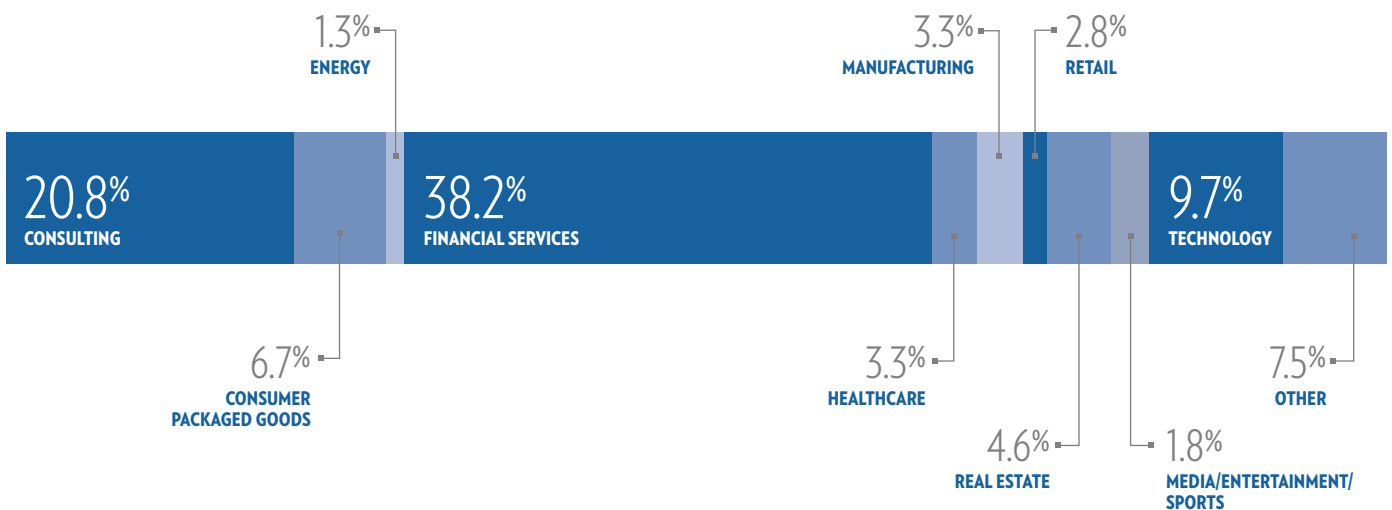


BBA Graduate Acceptances by Industry

2017 DETAILED COMPENSATION INFORMATION (75% of accepted offers included usable industry salary data.)

INDUSTRY	BASE SALARY				SIGNING BONUS	
	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN
Consulting	20.8%	\$75,000	\$73,742	\$50,000-\$95,000	64.2%	\$5,000
Consumer Packaged Goods	6.7%	\$62,000	\$62,119	\$45,000-\$70,000	26.9%	\$5,000
Energy	1.3%	\$66,000	\$66,000	\$52,000-\$75,000	80.0%	\$5,500
Financial Services	38.2%	\$85,000	\$79,246	\$50,000-\$100,000	48.3%	\$10,000
Healthcare	3.3%	\$62,500	\$61,042	\$53,000-\$67,000	61.5%	\$5,000
Manufacturing	3.3%	\$69,992	\$66,918	\$58,000-\$73,800	53.8%	\$10,000
Media/Entertainment/Sports	1.8%	\$52,500	\$56,250	\$35,000-\$85,000	28.6%	\$7,500
Real Estate	4.6%	\$62,500	\$64,500	\$55,000-\$85,000	27.8%	\$5,000
Retail	2.8%	\$58,500	\$58,750	\$50,000-\$65,000	45.5%	\$6,000
Technology	9.7%	\$70,000	\$68,423	\$34,000-\$103,000	36.8%	\$6,000
Other*	7.5%	\$57,000	\$58,615	\$21,000-\$85,000	27.6%	\$5,000

*Other includes Education/Government/Nonprofit - 1.8%



BBA Graduate Acceptances by Function

BBA
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2017 DETAILED COMPENSATION INFORMATION (75% of accepted offers included usable function salary data.)

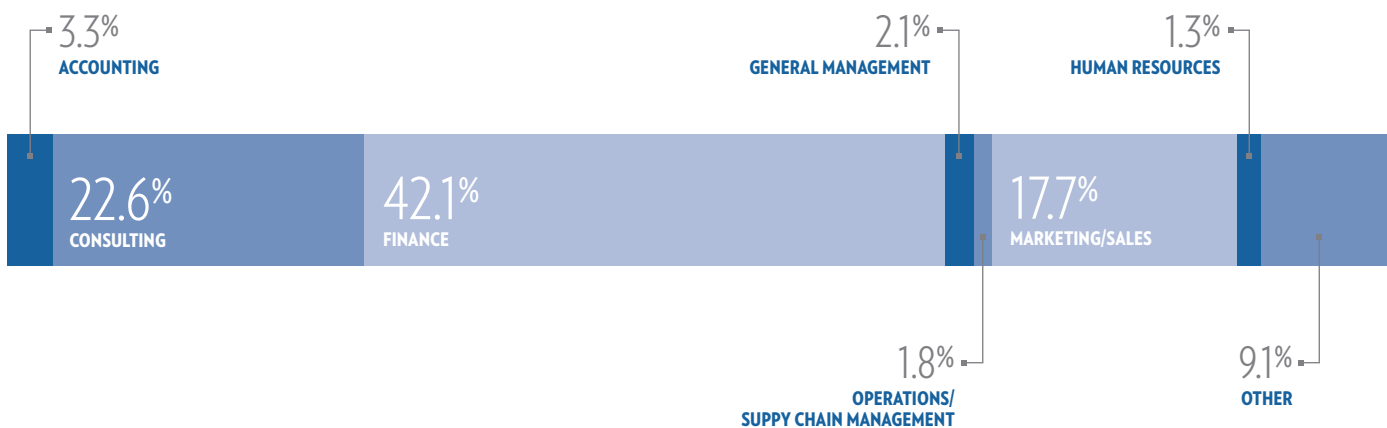
FUNCTION	BASE SALARY				SIGNING BONUS	
	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN
Accounting	3.3%	\$58,500	\$57,500	\$53,000-\$65,000	50.0%	\$3,000
Consulting	22.6%	\$75,000	\$72,806	\$45,000-\$95,000	75.0%	\$5,000
Internal Consulting	2.3%	\$66,000	\$70,333	\$60,000-\$85,000	83.3%	\$5,000
IT/Systems Consulting	4.1%	\$70,000	\$67,115	\$45,000-\$77,500	61.5%	\$7,750
Operations/Process Management	1.3%	\$70,000	\$74,200	\$64,000-\$95,000	100.0%	\$5,000
Strategy Consulting	14.9%	\$75,000	\$74,510	\$50,000-\$85,000	75.0%	\$5,000
Finance	42.1%	\$85,000	\$77,960	\$50,000-\$100,000	63.9%	\$10,000
Asset Management	10.3%	\$80,000	\$74,672	\$50,000-\$90,000	44.8%	\$10,000
Corporate Finance	7.2%	\$63,250	\$63,925	\$55,000-\$80,000	66.7%	\$5,500
General Finance	1.3%	\$80,000	\$80,000	\$65,000-\$95,000	25.0%	\$10,000
Investment Banking	16.9%	\$85,000	\$84,182	\$65,000-\$100,000	72.7%	\$10,000
Private Equity/Venture Capital	2.3%	\$85,000	\$80,714	\$60,000-\$90,000	71.4%	\$10,000
Sales & Trading	4.1%	\$85,000	\$82,929	\$70,000-\$85,000	71.4%	\$10,000
General Management	2.1%	\$62,500	\$62,500	\$55,000-\$70,000	50.0%	\$5,000
Human Resources	1.3%	\$70,000	\$65,000	\$53,000-\$72,000	33.3%	\$6,500
Marketing/Sales	17.7%	\$62,000	\$62,000	\$35,000-\$93,500	44.9%	\$5,000
Buying/Merchandising	1.3%	\$56,000	\$55,500	\$50,000-\$60,000	75.0%	\$5,000
General Marketing	6.7%	\$64,500	\$60,583	\$35,000-\$85,000	38.9%	\$5,000
Brand/Product Management	3.6%	\$61,500	\$65,292	\$57,000-\$89,000	41.7%	\$6,000
Sales	6.2%	\$65,000	\$62,800	\$35,000-\$93,500	46.7%	\$5,000
Operations/Supply Chain Management	1.8%	\$70,000	\$70,026	\$64,000-\$80,000	100.0%	\$10,000
Other*	9.1%	\$66,500	\$64,050	\$21,000-\$103,000	50.0%	\$8,000



\$72.5K

MEDIAN BASE SALARY

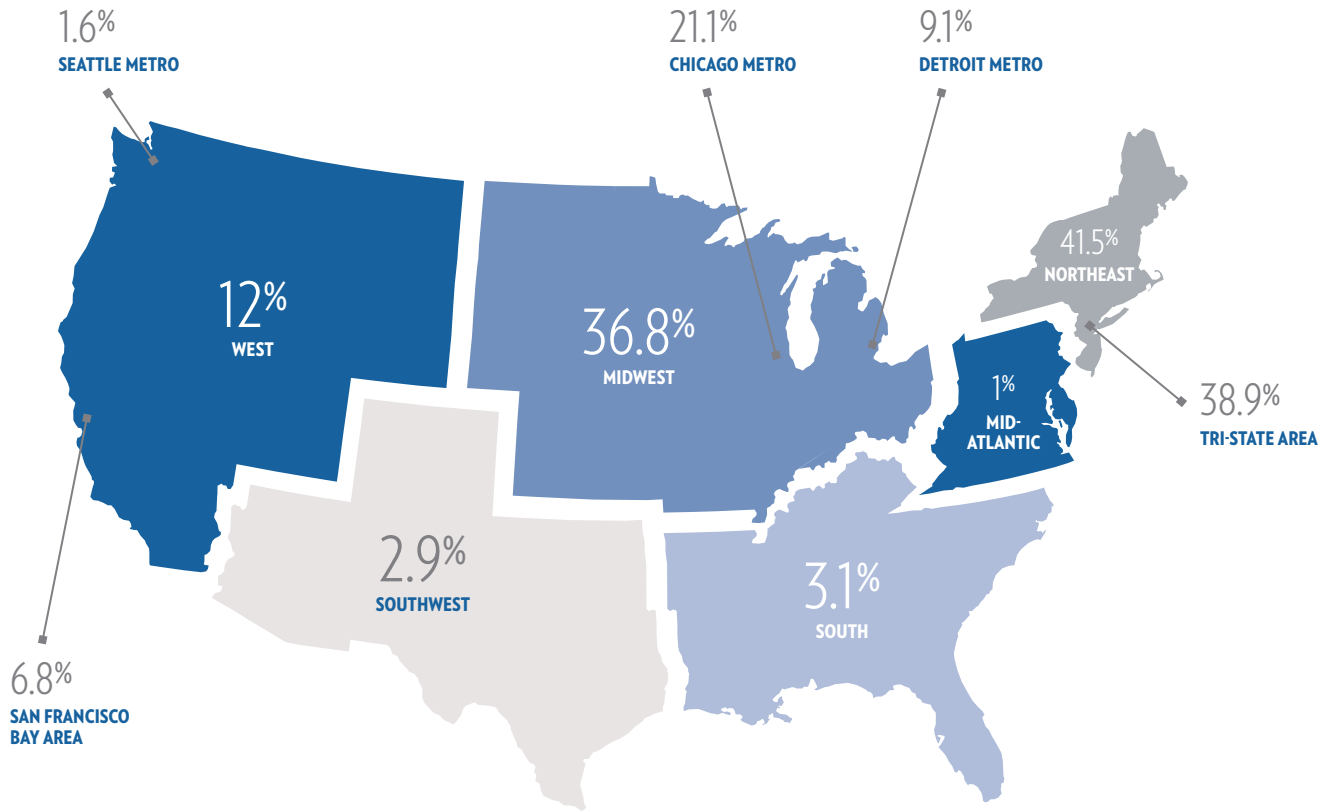
*Other includes Strategic Planning - 0.5%, and IT - 0.8%



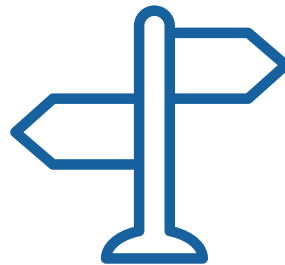
BBA Graduate Acceptances by Region

2017 DETAILED COMPENSATION INFORMATION *(75% of accepted offers included usable function salary data.)*

REGION	BASE SALARY				SIGNING BONUS	
	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN
Mid-Atlantic	1.0%	—	—	—	—	—
Washington DC Metro	0.7%	—	—	—	—	—
Other	0.3%	—	—	—	—	—
Midwest	36.8%	\$65,000	\$66,671	\$21,000-\$85,000	62.6%	\$5,000
Chicago Metro	21.1%	\$70,000	\$69,436	\$47,500-\$85,000	67.1%	\$5,000
Detroit Metro	9.1%	\$65,000	\$63,787	\$21,000-\$80,000	60.0%	\$5,000
Minneapolis/St. Paul Metro	1.6%	\$57,000	\$63,833	\$53,000-\$85,000	33.3%	\$3,500
Other	5.0%	\$58,000	\$59,214	\$53,000-\$70,000	57.1%	\$5,000
Northeast	41.5%	\$85,000	\$78,357	\$35,000-\$95,000	63.3%	\$10,000
Boston Metro	1.3%	—	—	—	—	—
Tri-State Area (New York, New Jersey, & Connecticut)	38.9%	\$85,000	\$78,774	\$35,000-\$95,000	64.0%	\$10,000
Other	1.3%	\$71,250	\$66,375	\$38,000-\$85,000	25.0%	\$12,000
South	3.1%	\$62,000	\$61,000	\$45,000-\$75,000	55.6%	\$5,000
Atlanta Metro	1.0%	—	—	—	—	—
Miami Metro	0.5%	—	—	—	—	—
Other	1.6%	\$55,000	\$58,000	\$45,000-\$70,000	60.0%	\$5,000
Southwest	2.9%	\$65,000	\$63,500	\$50,000-\$70,000	70.0%	\$5,000
Dallas Metro	0.5%	—	—	—	—	—
Denver Metro	0.8%	—	—	—	—	—
Houston Metro	0.5%	—	—	—	—	—
Phoenix Metro	0.3%	—	—	—	—	—
Other	0.8%	—	—	—	—	—
West	12.0%	\$70,000	\$73,547	\$45,000-\$103,000	65.6%	\$7,000
Los Angeles Metro	2.3%	\$75,000	\$75,000	\$65,000-\$85,000	50.0%	\$12,500
San Francisco Bay Area	6.8%	\$70,000	\$72,775	\$45,000-\$95,000	70.0%	\$7,000
Seattle Metro	1.6%	\$78,000	\$80,000	\$60,000-\$103,000	40.0%	\$4,000
Other	1.3%	\$64,000	\$66,000	\$64,000-\$70,000	100.0%	\$5,000
International	2.7%	\$80,000	\$73,800	\$35,000-\$100,000		
Africa	0.3%	—	—	—	—	—
Asia	1.8%	\$84,000	\$84,667	\$70,000-\$100,000	—	—
Europe	0.3%	—	—	—	—	—
Australia	0.3%	—	—	—	—	—



2.7%
INTERNATIONAL



76%

76% OF GRADUATES ACCEPT
JOBS ON THE EAST COAST,
WEST COAST, OR IN CHICAGO

Summary of Graduates

	U.S. CITIZENS/ PERMANENT RESIDENTS		FOREIGN NATIONALS		TOTAL GRADUATING CLASS	
Seeking Employment	385	78.4%	17	3.5%	402	81.9%
Returning to Internship Employer	117	23.8%	4	0.8%	121	24.6%
Seeking New Employment	268	54.6%	13	2.6%	281	57.2%
Not Seeking Employment	30	6.1%	6	1.2%	36	7.3%
Continuing Education	25	5.1%	6	1.2%	31	6.3%
Not Currently Seeking Employment	1	0.2%	—	0.0%	1	0.2%
Postponing Job Search	1	0.2%	—	0.0%	1	0.2%
Starting/Buying Company	3	0.6%	—	0.0%	3	0.6%
No Information Available	52	10.6%	1	0.2%	53	10.8%
Grand Total	467	95.1%	24	4.9%	491	100.0%

Position Source

	NUMBER	% OF TOTAL
On-Campus/School Facilitated	233	59.7%
On-Campus Recruiting	63	16.2%
Returning to On-Campus/School Facilitated Internship	121	31.0%
Other School Facilitated (Posting, Alumni/Faculty Networking, Etc.)	49	12.5%
Off-Campus/Direct Contact	109	28.0%
Direct Contact	41	10.6%
Other Off-Campus Contact (Personal Network, Other Job Postings, Etc.)	45	11.5%
Prior Employer	23	5.9%
Not Reported	48	12.3%
Grand Total	390	100.0%

Timing of Job Offers

	RECEIVED FIRST OFFER BY GRADUATION	RECEIVED FIRST OFFER WITHIN 3 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	86.5%	98.4%
Foreign National	70.6%	88.2%
Grand Total	85.8%	98.0%

98%

OF GRADUATES RECEIVED AN OFFER WITHIN 3 MONTHS OF GRADUATION

Timing of Job Acceptances

	ACCEPTED OFFER BY GRADUATION	ACCEPTED OFFER WITHIN 3 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	84.4%	97.4%
Foreign National	70.6%	88.2%
Grand Total	83.8%	97.0%

Base Salary by Citizenship

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
U.S. Citizen/Permanent Resident	288	76.8%	\$72,250	\$71,909	\$21,000-\$103,000
Foreign National	7	46.6%	\$80,000	\$77,286	\$67,000-\$85,000
Grand Total	295	75.6%	\$72,500	\$72,036	\$21,000-\$103,000

Signing Bonus by Citizenship

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BONUS	MEAN BONUS	BONUS RANGE
U.S. Citizen/Permanent Resident	182	63.2%	\$7,500	\$8,072	\$1,000-\$40,000
Foreign National	2	28.6%	—	—	—
Grand Total	184	62.4%	\$7,500	\$8,038	\$1,000-\$40,000